

## **MOPACA Board and Officers Meeting**

September 12, 2019

Attendees: Patti Jones, Patty Hasselbring, Dian Trainer, Susan Theroff, Dale Hoerl, Britt Hasselbring, Sharon Heimes.

Absent: Diane Dickerson

Meeting was called to order by Britt Hasselbring

**August Board Meeting Minutes:** Motion to approve, Diane Trainer. Seconded Patti Jones. Motion carried.

**Treasurer's Report:** Patti Jones reported that the reports included the silent auction and scholarship information. Sharon Heimes motioned to accept the Treasurer's report. Dian Trainer seconded. Motion carried.

**Newsletter:** Fall Newsletter target date will be for November. Dale has information from Clarissa about Fiber U. Sharon Heimes shared that Colonial Gardens in Blue Springs has a very forward-thinking model and is a great model of agritourism business. They recently acquired three Suris and two Hucaya. Patty Hasselbring and Sharon Heimes will write an article for the newsletter about them. It was suggested to put out a request to members to share their photos or thoughts about their National Alpaca Days experience. Brett Villeneuve could write an article about the MIAS show progress. Also need a feature farm article, possibly from one of the newer members. Dale Hoerl will contact the Minnesota farm that attended the neo-natal seminar.

### **Old Business:**

**2019 Election:** Board members were encouraged to continue to reach out to membership to contact those who may have an interest in serving on the Board. Let board members know if you contact someone so we do not duplicate our efforts. Will need to have candidates by October 3<sup>rd</sup>. As a reminder, the treasurers position requires an accounting background. The Officers terms are two years. The Directors are three-year terms. Patty Hasselbring will send out another email announcement to membership.

Brett Villeneuve joined the meeting.

**MOPACA Show Progress report:** Brett Villeneuve.

Brett reported that he did not increase the budget from previous year. The budget forecasted for this year's show is facing a \$6500 shortfall. A few areas such as hotel, panel & gate rental and bedding costs have increased. Some areas have proven to be a loss in the past, show bags and the meet and greet.

Patti Jones and Dian Trainer met post meeting to address the income loss. They presented ideas to Brett and reduced the budget to less than a \$1000 deficit. It was suggested to do away with the Meet and Greet to be able to get the budget profitable. Brett resubmitted the budget to the Board via email.

Show Carpet: Britt Hasselbring has carpet samples and will arrange to meet with Dale Hoerl. Patti Jones questioned whether the carpet expense will come out of the show expense or money market account? We can depreciate the carpet over ten years. Have we received confirmation from Futurity show if they will share in the cost of carpet? If not, then will need to be a rental expense for them. Currently do not have a dollar estimate on carpet.

### **New Business:**

Alpaca Owners Guide Ads are due September 30<sup>th</sup>. Reach is estimated to 1500 year. It is also available online. Is another way to reach new owners. 1/3 ad is \$150. 2/3 ad is \$300. Full page ad is \$450. Stephanie Fry at Able Printers can do the artwork. Dian Trainer motioned to commit to the 1/3 ad for \$150 and use the information from our business card for the ad. Sharon Heimes seconded. Motion approved.

Patti Jones made a motion to adjourn the meeting. Sharon Heimes seconded.

Next meeting: October 10th.

Meeting adjourned at 9:04 pm.