

MOPACA Board and Officers Meeting

May 9, 2019

Attendees: Dale Hoerl, Susan Theroff, Dian Trainer, Sharon Heimes, Patti Jones, Diane Dickerson, Patty Hasselbring

Absent: Britt Hasselbring

Meeting was called to order by Dale Hoerl

March Board Meeting Minutes: Corrected minutes were sent out earlier in the week. Patti Jones requested to add under ribbon recycling that Ann Danielson is the new ribbon coordinator & has received 40 recycled ribbons to date. Sharon Heimes requested that the donation to Women in Agriculture be corrected to \$201. Sharon Heimes motioned to accept the minutes with the 2 corrections. Patti Jones seconded. The motion carried.

Treasurer's Report: Patti Jones presented the Treasurers report. Sharon raised a question as to how can we to show last years numbers in report. Patti responded that final numbers will be ready for next meeting. Will include last years numbers and this years numbers in a separate column.

Dian Trainer moved to accept the Treasurers report as presented. Diane Dickerson seconded. Motion carried.

Newsletter: Dale is working on. From last meeting it was suggested to ask Clarissa Wisner to submit a story about the Ft. Leonard Wood event. Dian Trainer asked how does the newsletter come together between the President and Liz Valcamp? How is it coordinated? Typically the President writes a letter reviewing the organizations work & current activities. Dale will talk to Liz about the newsletter process. Sharon Heimes shared that usually standard things go into the newsletter such as after show results, try to include a feature farm, information about Fiber-U, membership drive. Should announce new event coordinator. Suggested that Brett & Lisa Villeneu farm be the next farm focus, good way to introduce them as Show coordinators. We should also ask members for articles. Sharon will reach out to Feryl.

Education Report: Patty Hasselbring reported that the Neo-natal seminar for May has 18 attendees registered. Board members Dale Hoerl & Susan Theroff are attending. Dale will take pictures and Susan will take notes and submit an article for newsletter about the workshop. Also Dale will bring promotional lip balms, business cards and membership applications. Sharon Heimes reported she knows someone who has a frozen cria available. Patty said they have enough for this seminar but they should hold on to it for a future seminar.

Grant: Patti Jones reported that we received a scholarship request from Olivia Tardi. She is asking for whatever amount she can get to help with expenses. She is a first year student. Dian Trainer liked the program she is entering as she will be a licensed vet tech when done but hesitant to award an entering freshman this scholarship. There is a higher risk that she will change her mind on her education major. We should be selective on what we can give to be most effective. Sharon Heimes also agreed. Diane Dickerson suggested that she re-submits her request when she is a junior. Dian Trainer motioned that we respond to the applicant that her request is denied and encourage her to re-submit in her junior year. Sharon Heimes seconded. Motion carried.

Old Business:

Membership Store at Fiber-U: Sharon tried to contact Andrea twice with no response. She did update her from our last meeting. A bit discouraged that she hasn't responded. Was hoping it would be a good recruitment tool for small fiber farms. She will continue to reach out to Andrea. At this point not sure if will be at Fiber-U with a booth. Dian Trainer asked Diane Dickerson if she found out how Oklahoma handled their sales booth. Diane Dickerson responded that it was one farm who handled the management of items, sales and calculation of the sales to send on to individual farms. That particular farm had more product than others so took responsibility for the store. The organization wasn't involved in it.

Ribbon Recycling: Ann Danielson, the ribbon coordinator reported about 40 ribbons were turned in. Additional ribbons can be either mailed to her or given to her through the show system, can give to Dale & Debbie Hoerl or someone else who may be attending the show. At last meeting it was discussed to leave the collection box out longer. Also for next year will have more than one collection point.

Silent Auction Results: 70 items were donated. The gross total was \$2965 minus \$15 in PayPal fees. The Nicolosi prints brought in \$480, MOPACA received \$120 from the two prints. The Mosaic artwork did not get any bids for the online auction. Total net was \$2470 for the scholarship and grant programs.

Patty Hasselbring reported that Board Packets have been sent out with samples of lip balms, business cards and 5 folders with membership information/application to give to area farms.

Dale Hoerl brought up for review from last meeting the changes Villeneaus are suggesting for the next show and since the Board has already set the budget, do they need to continue to consult with the Board for everything they do? Dian Trainer pointed out that the intent of reporting in was not to impede but to assist Brett and for him to know to come to the Board with large changes and to keep us abreast of how show plans are progressing. Patti Jones has just been in contact with Brett Villeneau and he is on top of the contracts for Hale arena; \$17,400 (2%

increase) with a \$1,000 deposit requested to save the date. He is also aware of the necessary information needed from the Show Superintendents for expense reimbursement. Brett has three judges ready for contracts. He can use the AOA judge contracts. Dian Trainer said we can add on to those contracts if needed. She and Sharon found judge contracts to use as templates but did not find one for superintendant contracts. Patti reported that Brett is willing to join us for a meeting occasionally to give us a report and give us a chance to get to know him more. Patti also mentioned that Brett is keeping a lot of the show the same, doing some price comparisons to get his first year under his belt before recommending any changes.

At the last meeting it was discussed about having dedicated Suri and Huacaya rings for the show. Sharon Heimes questioned if that was feasible with this years show numbers being a bit down. It will depend on show registry numbers, but needs to be decided early on. Patty Hasselbring mentioned that it is one thing that attracts Suri farms to a show when they know there is a good Suri judge at the show. Last year the MIAS show had 143 Suri attend, that is more than attended at nationals. When at other shows Dale & Debbie Hoerl encourage other farms to attend the MOPACA show. We are a desirable show for Suri farms.

New Business:

Membership Drive: is underway. Patty Hasselbring reported that the initial letter has been sent out. Next letter will go out two weeks before June 1st with a third letter going out on June 1st. The membership committee is Dian Trainer, Sharon Heimes and Britt Hasselbring. There will be a 30 day grace period, after that will consider their membership as lapsed. Patti Jones will need updated information on member farms to maintain/update their show level sponsorships to keep their free membership benefit. Sharon Heimes suggested sending an email to those sponsors asking for their updated information. Patty Hasselbring will do.

Patti Jones commented that the carpet we are using at the show there were people were tripping over it. Should we consider replacing the carpet and asking the Futurity show to help share in cost of replacement as we both use the carpet. Dale Hoerl reported that he had spoken to Futurity years ago and they were in agreement in shared cost. They pay \$500 a year to have it cleaned & stored. MOPACA pays to clean it after the show and Futurity cleans it after their show. It has been about 9-10 years since last replaced. Patti Jones requested that we strongly pursue in finding out the costs in replacing before any injuries to persons or animals occur. Dale will find out about dimensions. And will look into having a runner run from the barn to East side. Patty Hasselbring may know a carpet dealer in Concordia she can talk to. Sharon Heimes asked about comparing astro turf vs. carpet and what colors available. Gray was mentioned as a good choice for lighting.

Dale Hoerl mentioned that Hale had installed new LED lights, it was an improvement over last year. Dale also reported that he has saved the cardboard and had it stored at the arena from last year and didn't have to buy any for this years show, which saved a bit of money in the budget.

Next Board Meeting will be June 20th at 8pm.

Adjourn- A motion was made by Sharon Heimes to adjourn. Patti Jones seconded. Motion carried to adjourn.