

## **MOPACA BOARD AND OFFICERS MEETING MARCH 11, 2021**

**ATTENDEES:** Diane Dickerson, Penny Moore, Barbara Bernardi, Patty Hasselbring, Patti Jones, Sue Cosner and Dale Hoerl.

**MINUTES:** February Board and Officers Meeting of February 9, 2021 and the Special Board and Officers Meeting of February 16, 2021 were presented. Patti Jones moved to accept and Barbara Bernardi seconded. Motion carried.

**TREASURER'S REPORT:** The January financials were presented; Sue Cosner moved to accept January financials as presented and Dale Hoerl seconded. Motion carried. The February financials were presented. Dale moved to accept February financials and Patti Jones seconded. Motion carried.

**NEWSLETTER:** Sue informed that she needed content for upcoming edition. Penny Moore will be one of two featured farms this issue. The second feature farm will come from new members. Barbara will do an article reminding members that memberships will start to renew around June 1. Barb will do an article about fiber or judging. Diane will have something about Affiliates' meeting.

**MOPACA 2022 SHOW:** Diane commented that show really needs to be really bigger and better this year as we have canceled two years in a row now. Diane also mentioned that Dian Trainor is not saying yes nor is she saying no to continuing as show coordinator.

A possibility is to have a double show. Also, although the American Royal is nice it is also expensive. The possibility of forming a committee to look for an alternate venue was discussed. Also discussed were possibility of educational offerings, advertising being needed from area businesses, and that what hurt us was being the week after Nationals.

Further discussion as to whether the Missouri State Fairgrounds had open or enclosed buildings. It is located Azalea, Missouri, about 2 hours from Kansas City. A point brought up was whether it would be difficult to get panels if show is held there. Barbara will check on the price of panels from the man in Texas. It was mentioned by Patty Hasselbring that American Royal is 1/3 cheaper than other venues and that it is also cleaner. Sue Cosner suggested that we approach American Royal about having 2022 show there and then would be able to spend the next year looking at other venues for future reference.

Advertising needs were discussed. Diane asked how we get advertising lined up with show committee spread thin. We need advertising so can get extra income for the show. Possibilities for business sponsorships putting up banners in addition to advertising in the show book were discussed.

Would moving show to Topeka, Kansas bring in more exhibitors but maybe lose public visitors.

It was decided after discussion that all were in favor of moving the show to the first week of April where it would be week prior to Futurity. Patti Jones stated that we could ask American Royal to transfer the deposit for 2021 show which she has not yet requested to the 2022 show.

Education should be a big component of the 2022 show in the form of fiber classes and Alpaca 101, craft classes, etc.

Some of the ideas for bigger and better show are: maybe having a “meet and greet” that Mopaca would pay for; a meet and greet that a business sponsor would pay for or a banquet type meet and greet to be held at the host hotel. Do not necessarily need 2 host hotels.

Regarding event coordinator(s) Sue Cosner volunteered to help with event coordination.

Barb said that we will could do 2 seminars per year and will work toward this and will update as needed.

Patti Jones presented a scholarship application from Olivia Tardie. Patti felt that we should give her a scholarship. Diane suggested a \$1,500 scholarship. It was also suggested that she report how she use the scholarship. Vote was taken and Mopaca will give Olivia a \$1,500 scholarship.

Also discussed was the feasibility of giving a helping hand to a college or other institution to help them out. Maybe giving \$500 to 7 of the universities for alpaca research or even to the alpaca research organizations themselves.

Diane also presented information by Gentle Doctors and it was determined that this would best be discussed at the next meeting.

Diane suggested everyone brainstorm and think about all of the above and we will discuss further at next meeting.

Meeting adjourned.