

Minutes of the MOPACA Board of Director's meeting, March 5, 2015

Present: Liz Vahlkamp, Sheri Jacoby, Audrey Kruse, Jeanette Campbell, Steve Rush.

The meeting was called to order by Liz Vahlkamp at 8:03 pm.

Liz informed the meeting that minutes will be taken by Steve Rush. Jeanette will resume this duty next month.

Approval of Minutes: Minutes of the February 5, 2015 meeting were approved.

Treasurer's Report: Audrey reported the checks for the Winter Seminar were mailed by Mindy Young to Audrey's former address and had not yet been received at her new address. Audrey will investigate. Liz indicated she has paid some general expenses for budgeted items that were due.

Committee Reports: Liz indicated she will ask the committee chairs to provide written updates for the April meeting. There was discussion about Fiber U allowing MOPACA members a pre-registration and discount in previous years. Last year there were few MOPACA signups. Pre-registration is no longer being offered but the discount is. We need to urge people to sign up for classes.

MOPACA Show: Liz indicated Debbie Hoerl has everything for the show on schedule. At this time no issues to report.

Old Business:

Scholarships: University of Illinois scholarship amount of \$1,000 will be paid for 2015 and represents the final year on the contract. No other scholarships will be awarded pending results of survey to membership on this issue. Mary Lickliger will send out the survey using SurveyMonkey.

Facebook: Liz indicated the guidelines on membership use were distributed and positively received. It is important to find members and invite them to "like" the page. Mary Lickliger will be asked to put something on the website indicating Facebook.

Membership List and link to MOPACA website: Audrey reported she is keeping a membership list and it is not matching the website. To be listed on the website members must open an account with the assistance of the administrative assistant. Audrey indicated an email will be sent to members not yet on the website advising of its availability.

Administrative Assistant Replacement: Mary Lickliger will be leaving the position on March 30, 2015. Liz asked Steve to draft an e-Blast to members announcing the open position with job description to see if one or more members are interested.

New Business:

Policy on providing email membership list to members: Currently none in place. Question was asked if all members can get a list of membership email addresses if they ask for it. The answer was “no.” Discussion on whether the membership application should contain a Yes/No check box to give the applicant the option to share the email address. There was discussion on AOA use of MOPACA membership list for certain events. Currently no charge is made for the information. Should there be a charge, and if so, what amount? Flat fee of \$20 or so much per name?

Re-constructing MOPACA website: Current website is old and difficult to use. Former membership group charged with this responsibility has been disbanded. Steve indicated recent success with Selle Design Group, Jared Johnston, Creative Director, 208.263.5235, www.SelleDesignGroup.com . Selle works mainly for alpaca related organizations, such as farm websites, publisher of Alpaca Culture Magazine, etc. Liz asked Steve to get Selle’s input, estimated costs and recommendations.

Renewal of Constant Contact: Audrey indicated the question is should we buy a full 12 months of service or just 6 and then switch to a free service? Audrey will discuss with Mary Licklider and report back at the next meeting.

The meeting was adjourned at 8:58 pm.

Respectfully submitted,
Steve Rush
Junior Board Member