

## **MOPACA Board and Officers Meeting**

May 14, 2020

Attendees: Sharon Heimes, Susan Theroff, Diane Dickerson, Barbara Bernardi, Brad Ryckert, Dale Hoerl, Patti Jones, Patty Hasselbring

Absent:

**March Board Meeting Minutes:** Motion to approve minutes as presented; Diane Dickerson. Seconded by Barbara Bernardi. Motion carried.

**Treasurer's Report:** Motion to approve the treasurers report as presented, Susan Theroff. Seconded by Dale Hoerl. Motion carried.

**Newsletter:** Dale reported that Liz sent the proof out. Patty Hasselbring reported that spacing issues were corrected and final copy will be sent out. Next newsletter will be sent out in August.

### **MOPACA Show Update:**

Diane Dickerson reported that contracts have been sent to three judges, an announcer and superintendent. Regarding the novice classes, will need to send to AOA to be certified. Currently the designation of novice class would require the farm to be in business less than 10 years and have less than 20 females. Diane will check with AOA if they would change the novice designation to apply to small farms in general regardless of how long been in business. Diane will also check if a farm can have multiple animals in different classes.

### **Old Business:**

**Printed Membership & Resource Guide:** Brad Rykert spoke with someone from their agritourism group about potential size and cost of the guide. Based on a horizontal 5x7 size with approximately 250 copies the cost to print would run about \$470 (400 copies approx. \$670). Would also require about 10 hours of design with a one-time set up fee to come to \$1,100 (approximate). Includes color. Total projected cost: \$1570- \$1770. Brad proposed that ads placed in guide could offset the cost of printing. Sharon Heimes requested that prices for ads to be determined so can approach farms, services, sponsors to place ads. Brad also suggested that ads could be good for 2-3 years so do not have to re-ask each year.

### **New Business:**

**Membership Drive:** Patty Hasselbring asked board to decide if MOPACA would like to send an e-blast through AOA. Can specify which states to target. For a four state region with 419 emails and e-blast would cost \$50. Board agreed to send the e-blast. It was asked if the Facebook alpaca groups would allow posts on joining an affiliate such as MOPACA. Can post on the Midwest Alpaca owners and breeders show site.

**General Liability Insurance:** Patti Jones reported that we are missing general liability insurance for activities that are not show related, such as seminars. Has the application to fill out. Sharon will finish filling out the application.

**Education Committee:** Barbara Bernardi talked to her contact about pushing a fiber seminar to the fall. Should also start to think about a winter seminar for January.

Motion to adjourn the meeting at 8:48 pm, Brad Rykert. Seconded, Dale Hoerl. Motion carried.

Next meeting: June 11<sup>th</sup>, 2020