

MOPACA Board and Officers Meeting

January 16, 2020

Attendees: Patti Jones, Patty Hasselbring, Brad Ryckert, Susan Theroff, Dale Hoerl, Barbara Bernardi, Sharon Heimes

Absent: Diane Dickerson

Meeting was called to order by Sharon Heimes

Welcome to new Board members and introductions.

December Board Meeting Minutes: Motion to approve Patti Jones. Seconded by Barbara Bernardi. Motion carried.

Treasurer's Report: Approval of 2020 budget was completed through email. No discussion. Motion carried.

Newsletter: Dale reported that last newsletter was sent December 30th. Currently working on the February issue. Stories and feature suggestions are welcome. Upcoming MOPACA show should be included. Ask Brett to write a small article to update everyone.

Old Business:

Education: Patty Hasselbring reported that there are 31 registered for the upcoming Winter Seminar, scheduled for January 25, 2020. On track to break even. The annual meeting will be held during lunch at the seminar. Dale and Patty will work on the agenda. Patti Jones requested that all received membership checks be photocopied for records.

Patty asked for thoughts on the next seminar. Possibly fiber related.

MOPACA Show report:

Sharon gave report from Brett. Kudos to Dian Trainer who did a great job with sponsors and vendors. Diane Dickerson is the volunteer coordinator. AOA email blast went out in December.

Possibly schedule another blast for deadlines on showbook ads, silent auction requests and other deadlines. Patty reported that an email is sent out each week focused on a different topic. Sponsors listed and updated each time. Sharon requested showbook ad deadlines be added to bottom of each email.

Carpet Fundraising: Dale spoke to Tim about using Futurity venue for fundraising to help defray cost of show carpet purchase. A timeshare has been donated by Dale and Debbie for auction and Tim also has a timeshare. Details continuing to be worked out.

Show Coordinator Update for 2021: Diane Dickerson has declined to be Show Coordinator. Possibility of having co-coordinators to share the work. Sharon will contact Dian Trainer to see if interested. Dale will contact Diane Dickerson again to see if she would be interested in co-coordinator arrangement.

New Business:

Show Sponsorships: Colonial Gardens may consider the \$1,000 showbag sponsorship. Sharon had approached them about becoming a corporate sponsor @ \$20,000. They will consider that option for next year.

Could possibly divide the bag sponsorship into 2 or 4 to make more affordable.

Sharon is going to be in contact with the Legends for possible showbook ads.

Fiscal Year Change: Discussion was held on changing the fiscal year for MOPACA from January 1-December 31st to June 1st -May 31st.

Patti Jones reported: If show registration deadlines stay the same it will not change reporting across two fiscal accounting years. Any 1099's over \$600 will need to be submitted on their accounting year. Budget will need to be reworked.

Possibly look at other organizations to see how they have their accounting year planned.

Susan Theroff made a motion to adjourn the meeting.

Patti Jones seconded.

Next meeting: February 13th, 2020