

MOPACA Board and Officers Meeting

April 9, 2020

Attendees: Sharon Heimes, Susan Theroff, Diane Dickerson, Barbara Bernardi, Brad Ryckert, Dale Hoerl, Patti Jones

Absent:

March Board Meeting Minutes: Motion to approve minutes as presented; Patti Jones. Seconded by Barbara Bernardi. Motion carried.

Treasurer's Report: Patti Jones reported that we did receive refunds from the American Royal, the host Hotel and event insurance. Motion to approve the treasurers report as presented, Diane Dickerson. Seconded by Brad Ryckert. Motion carried.

Newsletter: Dale asked for suggested articles for newsletter. Sharon suggested including an article on membership drive. Susan volunteered to write article on ideas to stay relevant to your customer base during the stay at home orders. Sharon will contact some new members to be a feature farm article.

MOPACA Show Update:

Diane Dickerson inquired if a documents file could be created on the MOPACA website for show coordinators to save show related documents in the file for easy access. Sharon will ask Patty Hasselbring if possible.

Diane reported that the facility has been secured for 2021. Have received two contracts from judges and waiting on one more. Have a superintendent secured. Still need an announcer and will need volunteers to help with committees such as vendor sponsor and volunteer coordinator.

Sharon Heimes was in discussion with ABR about coordinating a fall combined show. MOPACA's decision is that there would not be enough time to effectively coordinate such a show at this time. Sharon will let ABR know about our decision.

Adding a small farm/small breeder class for a future show was discussed. Will need to find out how to register/certify such a class. Diane will look into what may be required.

Old Business:

Carpet Fundraising: Dale Hoerl updated the board that the Futurity Auction will not be including the items for the carpet fundraiser this year due to the status of the pandemic. Will wait on pursuing until next year.

Charitable Status Update: Sharon and Patti are continuing work on this.

Administrative Assistant replacement: Sharon reviewed comparable salaries online and found salaries in the Midwest to be \$11-\$18 an hour. MOPACA currently offers \$15 an hour. Many of our affiliates that replied to our query of administrative assistant duties replied that most are done by volunteers. Barbara Bernardi volunteered to oversee the website work.

*Update received April 16 via email; Patty Hasselbring agreed to stay on as Administrative Assistant.

Printed Membership & Resource Guide: Brad Rykert proposed creating a guide for new members to be able to network and find resources to assist them in their alpaca pursuits and suggested we could include ad space to help cover the costs of printing. Companies such as fiber mills, shearers and feed companies could be businesses to approach. The guide could be mailed out to membership renewals as well as new members. Sharon Heimes suggested adding in an area on membership renewal forms for members to list what services they currently use/recommend. She will ask Patty Hasselbring if can modify. Brad also suggested we give farms room to insert a short blurb about their farm, breeds and farm business.

New Business:

Barbara Bernardi will hold off on the proposed fiber seminar until the current situation clears up.

There was a consensus to adjourn the meeting at 9:00pm.

Next meeting: May 14th, 2020