

## **MOPACA Board and Officers Meeting**

April 11, 2019

Attendees: Britt Hasselbring, Susan Theroff, Dian Trainer, Sharon Heimes, Patti Jones, Diane Dickerson, Patty Hasselbring

Absent: Dale Hoerl

Meeting was called to order by Britt Hasselbring.

**March Board Meeting Minutes:** Corrected minutes were sent out earlier in the week. Dian Trainer moved to accept the March minutes as presented. Patti Jones seconded. The motion carried.

**Treasurer's Report:** Patti Jones presented the Treasurers report. Question was raised as to where the numbers come from for the MIAS 2019 budget. Patti explained that the money that deposited in 2018 does not show up on the 2019 report but is part of the budget numbers. More money will be deposited in April from Paypal as well as the proceeds from the silent auction.

A question was raised about the result of the Nicolosi mosaic auction proceeds. Patti reported that we have not heard yet. The bidding for the mosaic will continue online through his website. Nicolosi expects a percentage from his sale to be retained by him but not clear on the amount.

Patty Hasselbring brought up that she had arranged the publicity for MOPACA. Nicolosi benefited from this as well. He used the MOPACA logo and wrote a PR piece on his own to post on his FB account without Board approval.

It was discussed to make sure there is a contract in place for any future donation arrangements with Nicolosi or other artists with guidelines pertaining to donation amounts, percentages, time of payment and to have all PR approved through the MOPACA board before publishing.

Questions about the entry of American Royal on the check register as whether it was an extra charge or part of the rental? Patti Jones explained it was an extra charge for panel and gate set up. The rent was \$16,060 (MIAS rental budget was set at \$17,062). \$6000 was budgeted for panel and gate set up. Dian Trainer commented to make sure the new event coordinator knows this.

Brett & Lisa Villenue will be the new event coordinators. They are looking to make some changes, talking with attendees and looking forward to new outside the box ideas. They will report to the board.

Dian Trainer asked about the three payments to cart drivers. After discussion it was suggested to find volunteers to help with the carts for next year, possibly put out a request to MOPACA

members who might be attending show but not showing animals to help. Cart drivers just help with the unloading of equipment.

Susan Theroff moved to accept the Treasurers report as presented. Dian Trainer seconded. Motion carried.

**Newsletter:** Dale Hoerl was absent. No report.

**Education Report:** Patty Hasselbring reported that the Neo-natal seminar for May has 16 participants registered including the host. Can take up to 20 participants. Will send out PR to MOPACA members about this event.

Report on Ft. Leonard Wood event: April 6<sup>th</sup>. Clarissa Wisner did attend with a couple of alpacas. Feedback from Clarissa was that it was well attended. Gave out 600 bags of fiber. She suggested to have a MOPACA banner to attach to the pen for future events. Dale Hoerl will ask her to write an article for the MOPACA newsletter. Board members are encouraged to send a thank you note to her.

Blazing the Trails Missouri Women in Agriculture Event: Patty Haselbring sent out an email about supporting this event to Board members earlier in the month. Patty is planning on attending the event and can represent MOPACA. A \$250 donation would put MOPACA at the Cowgirl level. Will get business cards printed for event to hand out and for board members as well. Looking to order mini lip balms with MOPACA logo on them to hand out. Cost is .81 cents at 500 minimum. Business cards would cost \$35 and lip balms \$405. Patti Jones reported that there would be room in the budget to put under office supplies and publicity expenses respectively.

Sharon motioned to sponsor Women in Agriculture for \$201. Patti Jones seconded. Motion carried.

Patti Jones still needs address and name of person to send the \$250 donation to KSU decided on from last month's meeting. Sharon Heimes hasn't heard back from contact as to who to send it to. She will follow up on this.

Patty Hasselbring reported that the Alpaca 101 classes were well attended at the MIAS show. Many attendees are interested in starting Alpaca farms. It was suggested to make sure we have a way to collect names/email contacts for next years classes.

It was discussed to have a MOPACA table in the vendors area with signage and educational materials available.

**Grant:** Patti Jones reported no new requests were received. Looking forward to reports from our two previous grant recipients sometime in July.

## **Old Business:**

### **Membership Committee at MOPACA show: Results:**

Britt contacted most of the people on his list in the arena area. He communicated about recycling the ribbons and was pleased with the response from whom he visited with.

Patty Hasselbring talked with one person who gave a good response about the show.

Diane Dickerson visited with Suri people in the barn area.

Dian Trainer suggested putting MOPACA applications in every show bag and a thank you token such as a cup (to members) for next year.

Also discussed was to plan on sending out an email to nonmembers attendees from show about upcoming MOPACA membership deadline, June 1<sup>st</sup>.

## **New Business:**

**Member Store at Fiber U proposal:** MOPACA has been given booth space at this event for the next two years. Considering potential of having fiber farms use booth space to sell their fiber wares at this show and possibly others. How to best handle the arrangement was discussed and if MOPACA should be responsible for the arrangements:

- Diane Dickerson gave example of Oklahoma association that allows members to bring their items to sell. They are charged table space (ie: ½ table for \$100).
- If MOPACA handles the sales, will need to file for a sales tax license. Patti Jones reported that these would need to be filed quarterly. As well as tracking payments to the farms who submit items for sale. It would require a future treasurer to have a firm background in accounting and will add to the hours already spent on maintaining MOPACA financial records.
- Sharon Heimes suggested the booth could be handled as a consignment store where MOPACA collects a percentage of the sales. Hoping this will serve as an incentive for fiber farms to join MOPACA. Andrea Nissen has experience in this area.
- Individual farms would not be able to be listed as booth vendors. Would need to remain as a MOPACA booth.
- Dian Trainer suggested keeping booth as an informational booth for the present and hand out organization information.
- Sharon will visit with Andrea Nissen about the booth.

### **Ribbon recycling results:**

Diane Dickerson reported she utilized the recycling box earlier in show. But when returned to put in more ribbons at end of show the box was already gone. She suggested that it be kept out longer and possibly move it to area where people are loading up so it is more visible.

Patti Jones will check with Dale and Debbie Hoerl as to where the ribbons wound up.

**Show Coordinator Agreement:** Patti Jones reported that the signed copy was sent out. Brett and Lisa Villeneau are open to suggestions and ideas. They had spent time reaching out and taking notes at show. They are looking at possibility of suggesting a new host hotel for next year. As well as possibility of visiting with other judges for next show. They will need to run contracts by the board before signing anyone. They will be in contact with the board with suggestions.

Discussion was held on whether to have a dedicated Suri ring for next year's show. Show enrollments for Huacaya and Suri were almost even. Some shows use a two judge format (Canada & Australia). ALSA show uses a three judge system where independently turn in scores and are calculated through computer to determine winner. Consideration has to be made for added expense of this.

### **2020 Show Plans:**

Patti Jones recommended rewriting of service agreements, superintendent and announcer contracts to include that all receipts/invoices (or copies of) must be turned in for reimbursement. None of the current agreements request this. Could possibly add this as an addendum. Can use the judges contract on AOA as an example. Dian Trainer will help with checking on judges agreement including walking fleece. Sharon Heimes will look up the superintendent contract.

Patti Jones reported that the insurance for the Board and Officers is \$1200. \$1205 was budgeted. Britt Hasselbring motioned that MOPACA pay the insurance. Diane Dickerson seconded. Motion carried.

Next Board Meeting will be May 9<sup>th</sup> at 8pm.

**Adjourn-** A motion was made by Patti Jones to adjourn. Sharon Heimes seconded. Motion carried to adjourn.