



2020 MIAS Sponsorship Levels

SPONSORSHIP LEVEL	COST	Stall Location (see note below)	Ad in Show Book	# of Stalls Incl.	# of Hotel Nights Incl.	Banner prominently displayed + Logo in show book & website	Sponsors are acknowledged throughout show/per day	Complimentary email list of attendees for marketing (pre-show)	Inserts in Show bag	ONE YEAR Membership to MOPACA included!
Diamond Plus (2 available - first come, first pay)	\$ 2,400	Arena	Full page - Inside/Back Cover	3	2	Yes	3	Yes	3	Yes
MOPACA Member Discounted Price	\$ 2,200									
Diamond	\$ 2,000	Arena	Full Page	3	2	Yes	3	Yes	3	Yes
MOPACA Member Discounted Price	\$ 1,800									
Platinum Plus	\$ 1,500	Arena	Full Page	2	2	Yes	3	Yes	2	Yes
MOPACA Member Discounted Price	\$ 1,300									
Platinum	\$ 1,200	Arena	Full Page	2	0	Yes	2	Yes	2	No
MOPACA Member Discounted Price	\$ 1,000									
Gold	\$ 800	Preferred	1/2 Page	2	0	Yes	2	No	2	No
MOPACA Member Discounted Price	\$ 700									
Silver	\$ 550	Preferred	1/3 Page	1	0	Yes	2	No	2	No
MOPACA Member Discounted Price	\$ 500									
Walking Fleece Show	\$ 400	Barn-Preferred	Bus Card	0	0	Yes	2	No	2	No
Business Sponsor	\$ 150	Sponsors Not Attending Show	25% Disc.	0	0	Yes	2 x each day, with list of items sold at your business	No	1	No
Vendor Sponsor	\$ 500	Preferred Location w/ electricity	1/4 Page	1	0	Yes	3 x each day, with list of items sold at your shop	No	1	No

IMPORTANT - PLEASE READ!

Stalling at ringside area is reserved for Diamond Plus, first, then Diamond and Platinum Plus Sponsors.

Once they have been stalled, the next to be stalled will be Platinum, and then Gold and Silver, Vendor Sponsor, and finally Walking Fleece.

ALL STALLING WILL BE ON A FIRST REGISTERED, FIRST PAID BASIS.

When registering for these sponsorship levels, please make every effort to register the total number of stalls that you will be needing at the time of registering your sponsorship.

Stall location is based on time of registration, sponsorship level, and time payment received.

Diamond Plus is limited to two sponsors and are guaranteed first placement at ringside.

MOPACA EARLY BIRD DISCOUNT ENDS JANUARY 31, 2020.

Your stall placement, in your sponsorship level, is based on when full payment is received. Online registration will be available in October. If you have any questions, please email Dian Trainer.

dianrogerstrainer@yahoo.com

ALL EARLY BIRD DISCOUNTS MUST BE PAID IN FULL AT THE TIME OF REGISTRATION. ONCE EARLY BIRD ENDS, AND YOU HAVE NOT PAID, THE PRICE WILL GO BACK UP TO THE REGULAR PRICE ON ALL ITEMS REGISTERED. SO PLEASE PAY AT THE TIME OF REGISTRATION FOR YOUR SAVINGS!

IMPORTANT – PLEASE READ: FOR MEMBER DISCOUNT, YOU MUST BE A CURRENT MOPACA MEMBER PRIOR TO PURCHASING THE SPONSORSHIP. THE ONE-YEAR INCLUDED MEMBERSHIP ON THE TOP SPONSORSHIP LEVELS ARE PRESENTED AFTER PURCHASE.

Another Note on stalling in the arena area: As the concrete flooring is slicker than in the barn area, it is highly recommended that you use a stall mat under your alpacas to prevent injury to them. We are working with the facility manager and the Barn Manager to make every attempt to place all the premium sponsors in the arena area.

Thank you for your understanding.

- MIAS 2020 Show Committee